



ADVERTISEMENT CONTRACT

Building the Beloved Community Gala
Program Booklet

Your support means a great deal to us! Thank you for purchasing an advertisement or tribute message in support of El Centro de la Raza!

To raise essential funds for our 44 indispensable human service and community-building programs we will host our annual Building the Beloved Community Gala on September 27, 2014. We would be honored to have you as an advertiser in our Program Booklet, which will be distributed to over 800 expected event attendees, including corporations, community members, and government officials.

The booklet size will be 5 1/2" x 8 1/2". Your choice of advertisement (AD) or tribute message (TM) size is as follows:

<p>Full Page 4 1/2" w x 7 1/2" h</p> <p>\$350 (TM) \$385 (AD)</p>

<p>Half Page 4 1/2" w x 3 1/4" h</p> <p>\$250 (TM) \$275 (AD)</p>

<p>Quarter Page 4 1/2" w x 2" h</p> <p>\$150 (TM) \$165 (AD)</p>
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- Please note the orientation of each ad size: **ads must be oriented as indicated above.**
- Your ad must be in **BLACK AND WHITE** and CAMERA READY (Submit as 300 DPI TIFF, JPEG, or PDF file).
- Please border your advertisement (a single rule line is best).
- Due to tax charges, advertisement space has an increased price.

PLEASE SUBMIT YOUR AD TO: events@elcentrodelaraza.org
 SEND PAYMENT ADDRESSED TO El Centro de la Raza 2524 16th Ave S., Seattle, WA 98144
BY FRIDAY, AUGUST 29, 2014

Contact Person: _____

Company/Organization: _____

Address: _____

City/State/Zip: _____

Signature: _____

Daytime Telephone: _____ **Email:** _____

If you have any questions, please contact (206) 957-4611 or events@elcentrodelaraza.org.

Community Action Agency - United Way Agency - Affiliate of the National Council of La Raza
 2524 16th Avenue South, Seattle, WA 98144-5104 - (206) 957-4649 - (206) 329-0786 fax
 Email: events@elcentrodelaraza.org - website: www.elcentrodelaraza.org