



The Center for People of All Races

A voice and a hub for the Latino community
as we advocate on behalf of our people
and work to achieve social justice.

Privacy Policy

El Centro de la Raza takes privacy and information protection very seriously. We wrote our Privacy Policy to provide you with the information you need to protect your personal privacy when visiting our site. By accessing or using our Web site, you consent to the collection and use of information by El Centro de la Raza as outlined in this Privacy Policy.

The Bottom Line

El Centro de la Raza uses the information you give us to store in our database to contact you with information about our organization, events and activities; and to provide you with the products and services you request or sign up for. We do not share personally identifiable information with other companies, apart from those companies acting as our agents in providing our products and services.

Scope of this Privacy Policy

This privacy policy covers El Centro de la Raza's treatment of both personally identifiable and non-personal information collected on our Web site, from you directly, as well as by other means, including from our partners and agents.

This Policy does not apply to other web sites that are not owned or operated by El Centro de la Raza, to people that El Centro de la Raza does not employ, or to partner companies or agents.

Information Collection

El Centro de la Raza collects personally identifiable information from you when you submit a request for a quote on products or services or apply for a Merchant Account with us or our providers. El Centro de la Raza may also receive personally identifiable information from its representatives and business partners.

Personally identifiable information we collect includes but is not limited to: your address(es), phone number(s), email address, business information, and financial details when applicable. We may collect non-personal data such as your Internet Service Provider (ISP), your Internet protocol (IP) address(es), the address of the previous Web site you visited, your Internet browser type, your operating system, and the date and time that you accessed our Web site.

How We Use Your Information

We use your personal information primarily for our own internal purposes, such as providing, maintaining, evaluating, and improving the services El Centro de la Raza provides, fulfilling requests for information, shipping items you order, and providing purchaser support. For example, if you contact us to request information, we will use the information you provide to communicate with you and guide you through the process of applying to volunteer, donate,

attend an event or other activity. Donor, volunteers and funders are listed on our Web site, in our annual report, newsletters, eNewsletters, and other materials like invitations when applicable unless you have notified us that you would like to opt out of such listing. We use aggregate data we collect from our Web site to help diagnose problems with our servers, to manage our Web site, and to enhance our Web site based on the usage pattern information we obtain.

Information Sharing and Disclosure to Third Parties

El Centro de la Raza does not share personally identifiable information with other companies, apart from those acting as our agents in providing a products and service, who agree to use it only for that purpose and to keep the information secure and confidential.

We will disclose information when required to do so by law, for example; in response to a court order or subpoena or other legal obligation, in response to a law enforcement agency's request, or in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be abusing our services intentionally or unintentionally.

Disclaimer Regarding Linked Sites

El Centro de la Raza is not responsible for the content or the privacy policies of Web sites that we provide links to. A link to a third party Web site does not imply that El Centro de la Raza endorses or accepts any responsibility for the content or use of such Web site or the information that is transmitted to it.

Changes to Privacy Policy

El Centro de la Raza reserves the right to amend this Privacy Policy at any time. If we make any changes to this statement or how we use your information, we will post them here. The amended policy shall become effective immediately upon being posted. Your continued use of this site constitutes your affirmative (a) acknowledgment of the policy and its modifications; and (b) agreement to abide and be bound by the terms, as amended.

For inquiries about our Privacy Policy, please contact us at development@elcentrodelaraza.org.