

# Our Logo | Symbolism & History

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**ORIGINAL**



**UPDATED VERSION**

Our original logo was created by Fernando Allende in 1979. Fernando was a Chilean political refugee working in the Imprenta, and a victim of the repression and torture of the Chilean junta.

We have created and used various versions of the original logo over the years. Our current logo was created in 2023 to be simplified and more modern while still maintaining the symbolism and history of the original.

## **THE EAGLE**

Majestic power, free flight, clear and farsighted freedom; the symbol of most indigenous communities of wisdom & freedom.

## **THE AZTEC SPEAKING**

Aztec symbol for the power of communication, of freedom of speech; the power of talk and education.

## **THE CULTURE**

The flute and guitar express our desire to maintain our culture in amidst the generalized culture of the society.

## **THE WORK**

The hammer and shovel express our dedication to the principle of our right to a job, the position of our community amongst the lowest paid workers in the most menial jobs, the right to fair working conditions.

## **THE BOOKS**

Symbolize continued education and growth, the importance of our struggle for equal access to education, bilingual and multicultural.

## **THE COLORS**

Rojo y Negro- symbols of death and liberation, of the flow of rich, precious blood for the freedom and regeneration of a people, a nation out of the death of an old, degenerating system.